

VERMONT COMMISSION ON WOMEN
WORKPLACE EQUITY COMMITTEE MEETING
Monday, January 29, 2024 4:00 – 4:45 Online only

MINUTES

Present: Kellie Campbell, Margaret Overman (VT Works for Women), Cary Brown
Recording: Cary Brown

1. Review minutes of January 18, 2024
2. Planning for 2024 Equal Pay public education campaign
 - Overview of last year's plan:
 - i. Week 1 – introduction and overview to equal pay, with education about equal pay
 - ii. Week 2 – continue education; spotlight employer partners
 - iii. Week 3 – spotlight advisor partners
 - iv. Week 4 – action steps (e.g. LEEP toolkit)
 - Could repurpose video from last year or re-record if necessary
 - One-pager that Ellie crafted could be reworked for this year
 - Find ways to leverage partners to continue to share and amplify our messages
 - Can we do Black Women's equal pay podcast during this month? Cary will talk with Karen and Esther about this possibility
 - Cary will write an op-ed – Kellie can support that effort
 - Margaret notes that employers could use support in coming up with actions to address equal pay and connecting to resources. She will do some research about this
 - Women's Bureau at US Department of Labor has new resources that we can highlight
 - Maybe we could make a shareable one-pager with resources for employers
 - Organize all of this on the VCW website to be a one-stop shop for information and resources
 - Do we still have the recording from the employer who adopted LEEP toolkit that we could re-share?
 - Could we invite Kelly-Rue Riso, as an HR professional, to join this committee? Or at least she may have some good input to promoting the LEEP toolkit
 - Next steps –
 - i. Kellie will send all her content from last year
 - ii. Cary will talk with Karen about developing specifics from this outline
 - iii. Cary will work with Karen to get the call out to advisors to participate in this program
3. Set regular meeting times
 - Next meeting is scheduled for February 7 at noon
 - Kellie will consult with Brenda about setting regular monthly meetings